

# discover Zanzibar

TOURISM, GROWTH AND THE INVESTMENT LANDSCAPE

01 THE OPPORTUNITY



# an island on the rise.

917,167

Record international visitors in 2025, up  
24.5% on 2024

OCGS

US\$1.1bn+

Tourism receipts in 2025, a new record

Zanzibar Commission for Tourism, Z Summit 2026

6.8%

Estimated economic growth in 2025, with 7.2%  
projected for early 2026

Bank of Tanzania, Jan 2026

~80%

Of foreign exchange earnings come from  
tourism, the engine of the economy

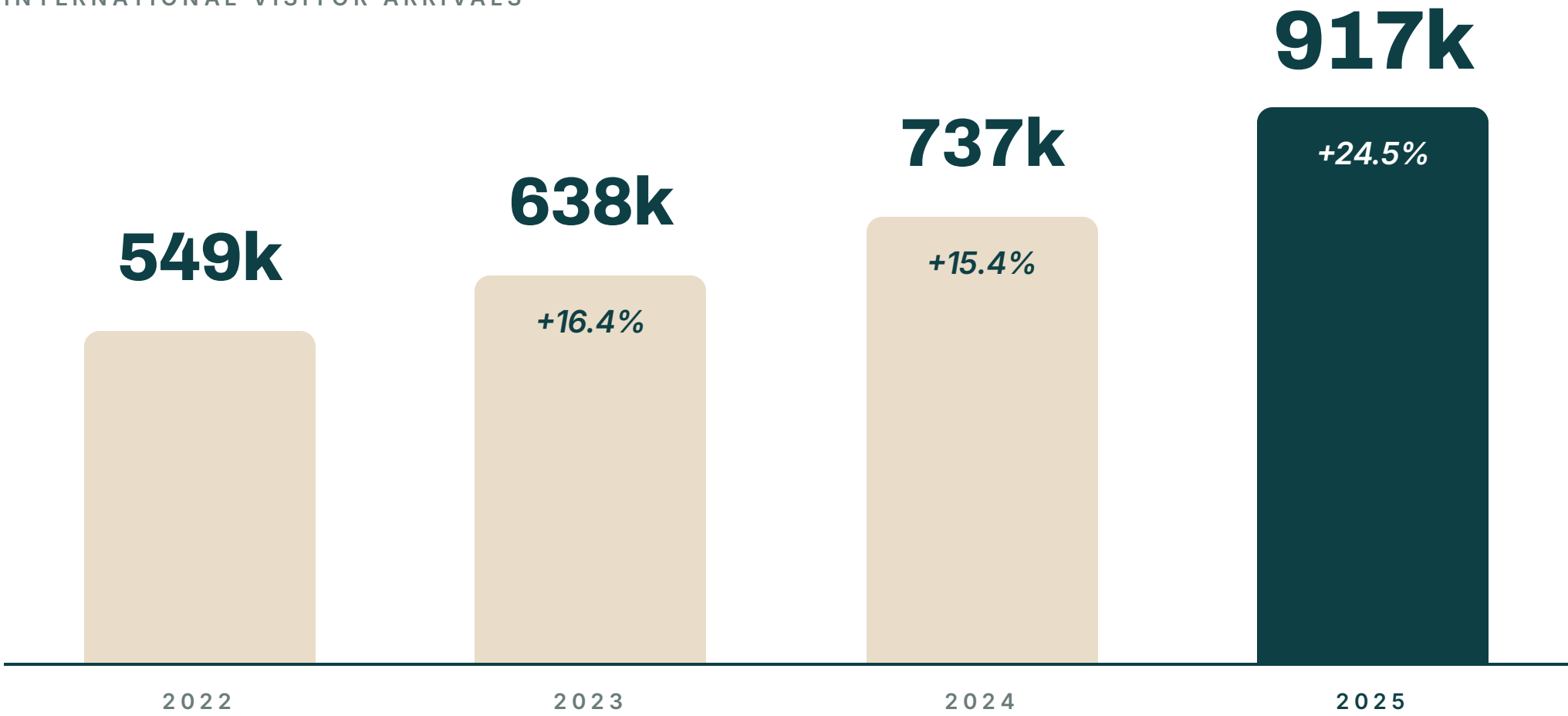
Daily News



02 MOMENTUM

visitors up  
**67%** in three years

INTERNATIONAL VISITOR ARRIVALS



**633,228**

Visitors from January to August 2026, up 10.6% on the same months of 2025

**124,481**

Visitors in August 2026 alone, the best month on record

**~8 nights**

Average length of stay, more nights per guest

Sources: OCGS via TanzaniaInvest, Sept 2026; Ministry of Tourism and Heritage, Feb 2026



03 INFRASTRUCTURE



# building fast.

In five years Zanzibar has transformed its roads, hospitals, schools, airport, water and power networks, making the island easier to reach and better to live on.

2.4m

Airport passengers in 2024, nearly triple 2020

675km+

Of new roads built

11

New hospitals: 10 district and 1 regional referral, with 3 more referral hospitals under way

60

New schools: 37 primary and 23 secondary

138,000

New electricity connections

100%

Of local wards (all 388 shehias) now have clean water access

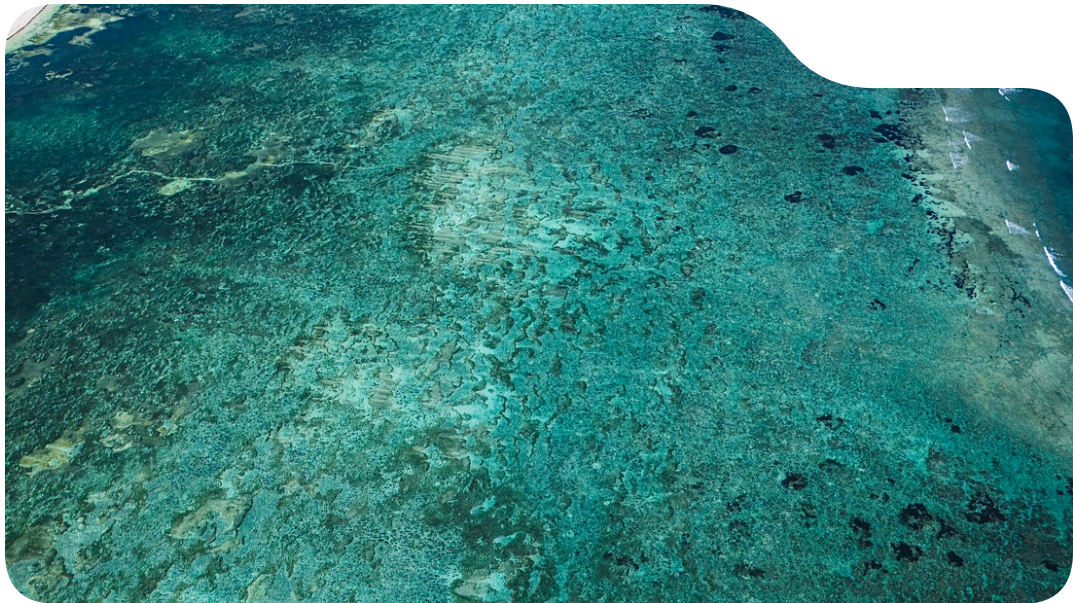
AIRPORT PASSENGERS PER YEAR



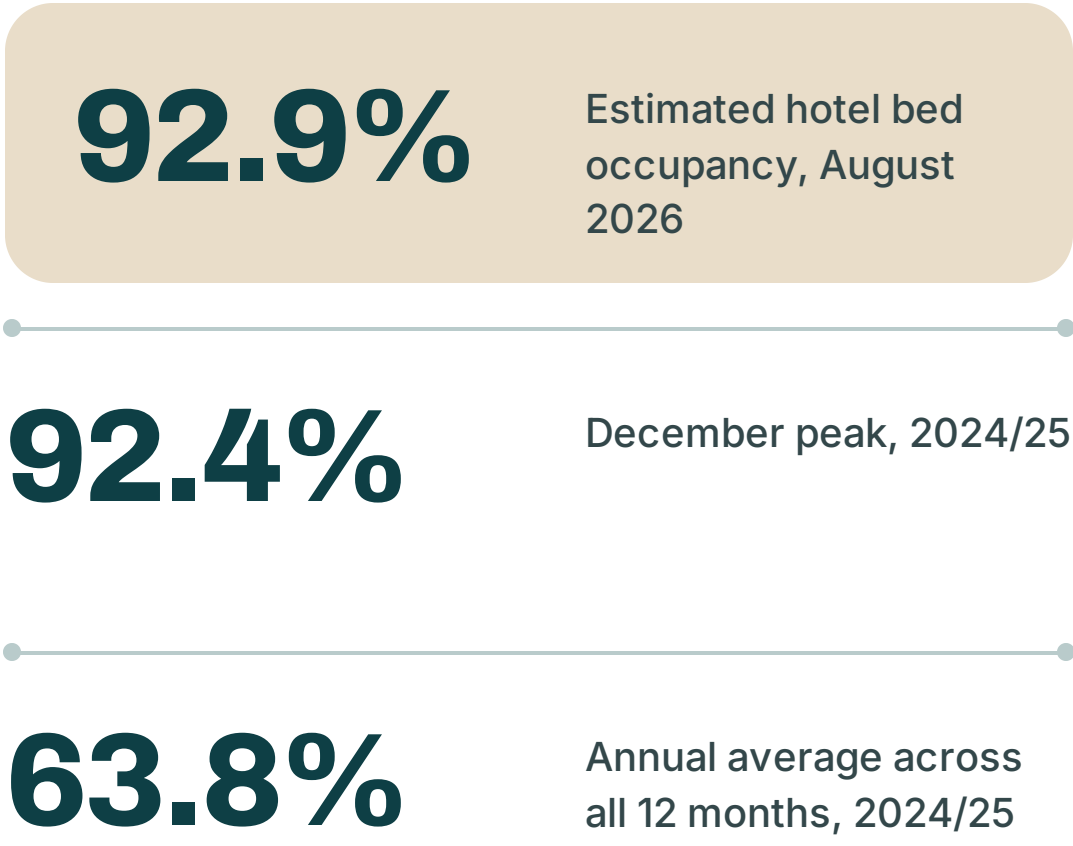
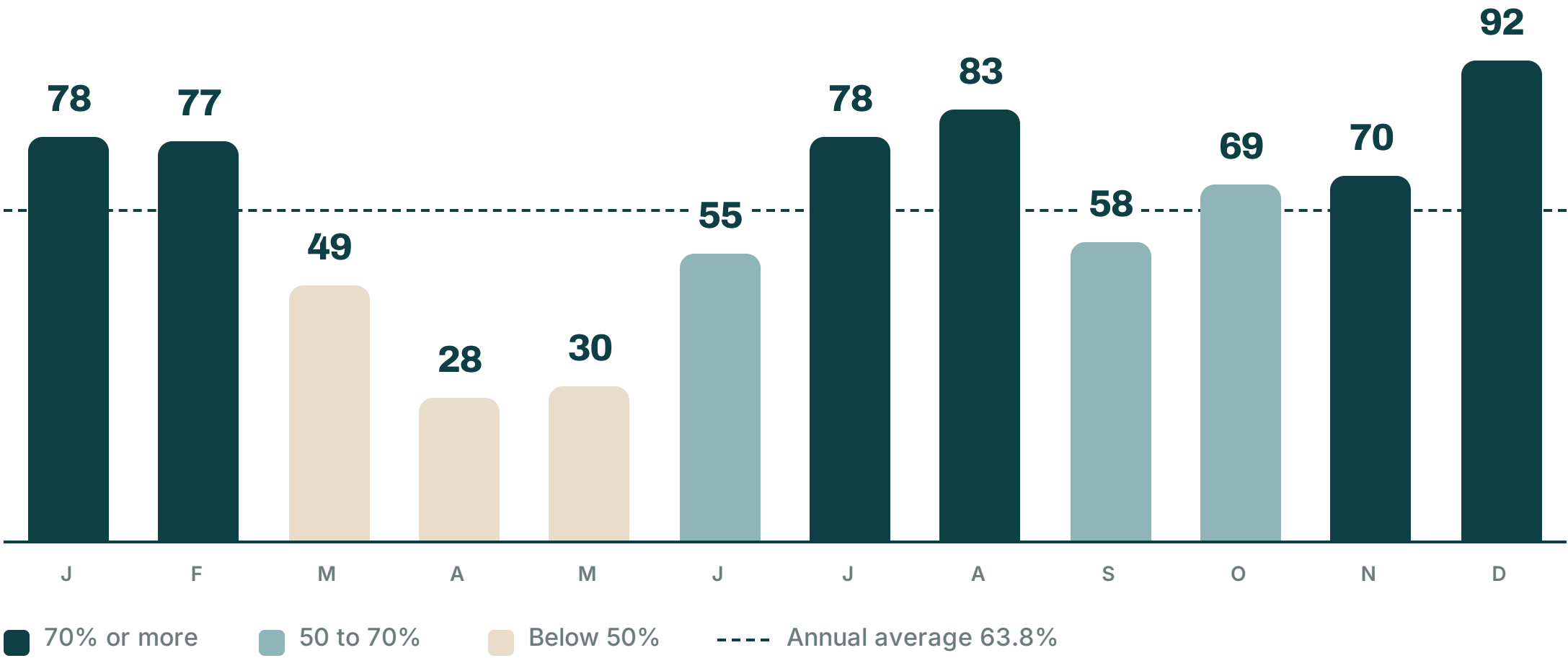
Sources: Daily News, 30 May 2025 (2020 to 2025 government programme) and 31 Dec 2025 (referral hospitals); Zanzibar Airports Authority via Daily News, Sept 2025

04 DEMAND THROUGH THE YEAR

peak seasons  
90%+ full.



HOTEL BED OCCUPANCY BY MONTH, 2024/25



Sources: OCGS Hotel Bed Occupancy Survey 2024/25; OCGS via TanzaniaInvest, Sept 2026

05 INVESTOR CONFIDENCE

capital is  
**flowing in.**



**US\$14.3bn**

Of investment registered with ZIPA across more than  
1,300 projects

Zanzibar Investment Promotion Authority, Z Summit 2026

**US\$7.1bn**

Across 640 projects in the past six years  
alone

ZIPA Director General, Aug 2026

**50%+**

Of ZIPA registered projects are in tourism

Z Summit 2026

WHAT THIS MEANS FOR YOU

Investors are committing billions to Zanzibar, and more than half of the projects are in tourism. Investing now means building alongside that momentum, in a market the government is actively growing.





## 06 INVESTMENT FRAMEWORK

# built for investors.

## 01 Leases up to 99 years

Foreigners hold long leases and own the buildings or units. The land stays state owned.

## 03 Tax incentives

ZIPA projects can apply for corporate tax and VAT exemptions.

## 05 One stop centre

ZIPA handles investment certificates, permits, leases and EIA in one place.

## 02 Residence from \$100,000

A residence permit route for approved property purchases of US\$100k+.\*

## 04 Import duty relief

Duty exemptions on approved project imports.

*\*Eligibility and terms are set by ZIPA and may change. Confirm before investing.*

# invest in Zanzibar

Record visitors, record tourism earnings and billions in new investment. Zanzibar is growing fast, and so is the demand for quality places to stay. Speak to us about early access to our first development.

## CONTACT

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*See our Company Brochure for our services and approach.*